



Shubert Community Ticketing Program Fact Sheet

A Community Ticket Program for New Haven-Based Non-Profit Organizations

The **Shubert Community Ticketing Program** is a community outreach initiative. It is designed to provide **NEW HAVEN-BASED NON-PROFIT** organizations with cultural and entertainment opportunities for the constituents of our diverse city who might not otherwise have the opportunity to experience the performing arts.

Who can apply?

Any non-profit organization that **serves New Haven residents** and whose **constituents would otherwise NOT be able to afford tickets*** to Shubert events AND:

- is able to organize and implement activities for their group
- priority will be given to groups who serve families, teens and/or senior citizens

PLEASE NOTE: Only ONE application per organization/group will be accepted.

**Tickets are meant for needs-based constituents only, not for organization staff (excluding necessary chaperones).*

How do you get an application?

Applications are available on our website at www.shubert.com or via kwuzzardo@capa.com.

How long are applications valid?

The Application is valid only for one season. All organizations **must reapply on a seasonal basis.**

How are groups chosen to participate?

A percentage of applicants from each New Haven Ward will be selected based on the total number of applicants received and pending the amount of funding secured for this program. Organizations who do not meet the program requirements or who have failed to meet past attendance and survey requirements will not be considered. Tickets are limited and not all who apply may receive tickets.

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If our organization is selected to participate, what will we receive?

- * **Up to 6 complimentary tickets** to attend **one** Shubert event that is offered for the program during that theatrical season.
- * If we are unable to offer your organization tickets at the beginning of the season, we will retain your name on file in the event additional shows/tickets become available during the season.

When and how will my organization be notified?

The contact person indicated on the application will be notified **by email** on whether your organization has been selected to participate in the season's **Shubert Community Ticketing** program at a time to be announced prior to the season's start.

Is it possible to receive more than 6 tickets?

The number of tickets distributed through **Shubert Community Ticketing** is based on funding received by the Shubert from donors who underwrite this program. In order to serve as many New Haven-based non-profit organizations as possible, we must limit the number of tickets to a maximum of **6 tickets**. If you wish to purchase additional tickets, a discount may be available. **PLEASE NOTE: Children under the age of three and babes in arms will not be permitted into the theater.**

Where will our seats be located in the theater?

Participants will be seated **based on availability** (this may require seating in the mezzanine or balcony). Tickets will be given to the **organization's Shubert Community Ticketing leader** who in turn will be responsible for distributing them to members of his/her organization. ****Prior arrangements MUST be made for people who require special accessibility. Please email kwuzzardo@capa.com if you will be bringing patrons in wheelchairs.***

What is the cost to participate?

There is no cost to the selected organization(s). **Shubert Community Ticketing** is made possible by the Shubert Theatre through support from corporations, foundations and individual donors.

What is a Shubert Community Ticketing Leader and what are their responsibilities?

A **Shubert Community Ticketing Leader** is a member of the organization that has been identified/selected by that organization to act as the liaison between the Shubert and its group members. They will be **responsible for**:

- **Identifying** those participants within their organization who will receive the tickets.
- **Distributing** the physical tickets to each participant in their organization/group prior to the performance.
- **Coordinating** transportation for their organization/group to and from the theater.
- **Disseminating** program information and related materials to their participants.

Who can I contact for more information?

Please contact Kelly Wuzzardo at kwuzzardo@capa.com
or 203-773-4307